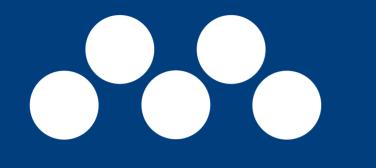
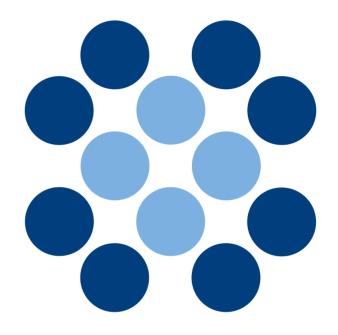


## **CONTARINA** SPA 1989-2019





## **CONTARINA** SPA



30 doesn't simply indicate the number of years or a goal for us: It means much more

This number says something about the company and the building of a system of shared values and projects developed in unison with the municipal authorities and citizens bearing in mind at all times the objective of implementing practical sustainable policies. An identity which today represents a means to look at the transformations of the future.

## **30 ANNI PER L'AMBIENTE**

For all those who believe that it is possible to set important targets for the development of an eco-friendly environmental culture capable of enhancing each individual territory thanks to transparency, participation and accountability. alities, snare then - challenging targets and imprem rategies and operational plans to

e protes In which we

SUL

#### ABOUT US

We are a 100% public company operating in the province of Treviso. We offer services to the citizens living in the 49 municipalities belonging to the Consiglio di Bacino Priula.

# 

We work together with the challenging targets and implement

strategies and operational plans to municipalities, share their choices and ensure a high quality of life and to protect the environment in which we live.



The services we offer are many and they our stakeholders has become arise from the constant collaboration consolidated over the years and is now with the territory. The relationship with the key element guiding our actions.

We deal with the integrated management of waste from its collection to its treatment ensuring that the different materials are valued and recycled. Thanks to the results obtained from the sorting of waste we obtain secondary raw materials that can be used in other production cycles thus eliminating the need to use natural resources.



The over 700 people employed are essential for us and they carry out their daily work in a professional and conscientious way. Thanks to their team work it is possible to implement the company strategies and ensure efficient and reliable services. Day in day out we focus on achieving better results, preventing and reducing residual waste, increasing the sorted collection and enhancing the waste itself, using energy from sustainable sources and reducing emission into the atmosphere.

## THE PHILOSOPHY

to increase the percentage of sorted waste collected

10 Kg



A reducing (al waste, increating the sorted collection and enhancing the waste itself, using mustainable sources
And reducing emission into atmosphere.



to limit the yearly quantity of residual waste produced per person .r waste, in the sorted collection and enhancing the waste itself, using mastainable sources



to increase the yearly production of quality compost







## 2.000.000 kWh

to produce "green" energy thanks to the photovoltaic panels installed on the roofs of our buildings



**Over the years** we have grown while supporting with conviction and tenacity the "green economy" principles, through a circular economy model seeking to limit economic, environmental and social impacts.



The economy of the future can be understood using the metaphor of the astronaut which highlights that outer space is not a resource one can easily access and the spaceship is a closed ecosystem with limited resources available. The same is true of the Earth for mankind.

The astronaut only has the spaceship and its control depends on his ability to manage the processes and phenomena occurring within it.



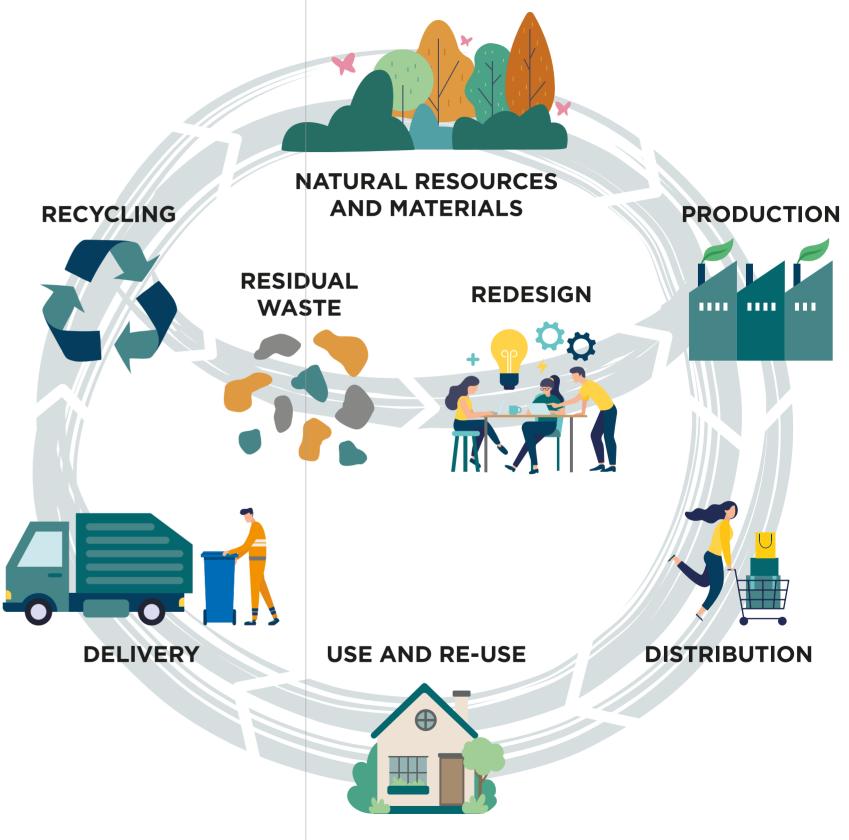
The circular economy represents a resource management model which recreates itself. It is an economic system designed to reuse the materials coming from other production cycles and reduce residual waste as much as possible.





The circular economy represents a resource management model which recreates itself. It is an economic system designed to reuse the materials coming from other production cycles and reduce residual waste as much as possible.

Recycling but also recovery, reuse and creation of industrial models emphasizing ecodesign are fundamental to increase the circularity of the production system based on an approach fostering the reduction in the use of raw materials.



We look to the future with the same attention paid by the astronaut... indeed, planet Earth is not that different from a spaceship in outer space.

 $\langle \rangle$ 

 $\overleftrightarrow$ 

We are aware that benefits for the entire community stem from individual actions and so we dedicate efforts and resources to environmental education. By increasing the knowledge and awareness of each individual player we involve students from all the schools in the territory and invest

in specific training for the citizens. Our waste management system is based on the individual accountability of each citizen and on the collective accountability of the company. These are the essential elements which have enabled the sustainable development of Contarina.

Mu

municipalities

Su

sustainability

Fa

facilities

3

15

P

reduction, re-use & recycle

**e** 

vehicles

En

19

employees

Va

2 Ct citizens

=n

environment

system

23

accountability

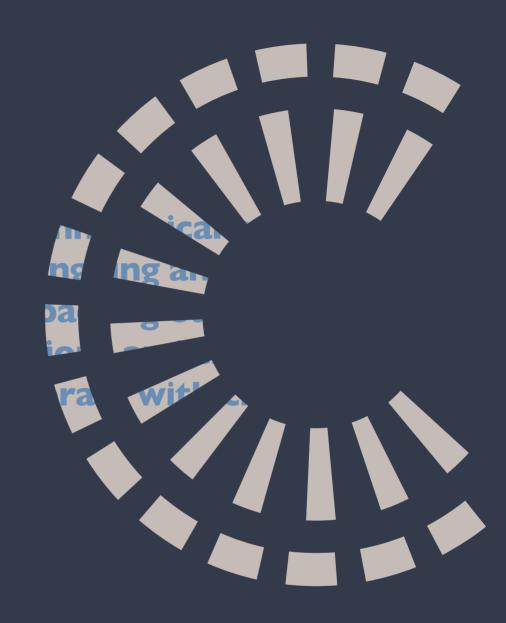
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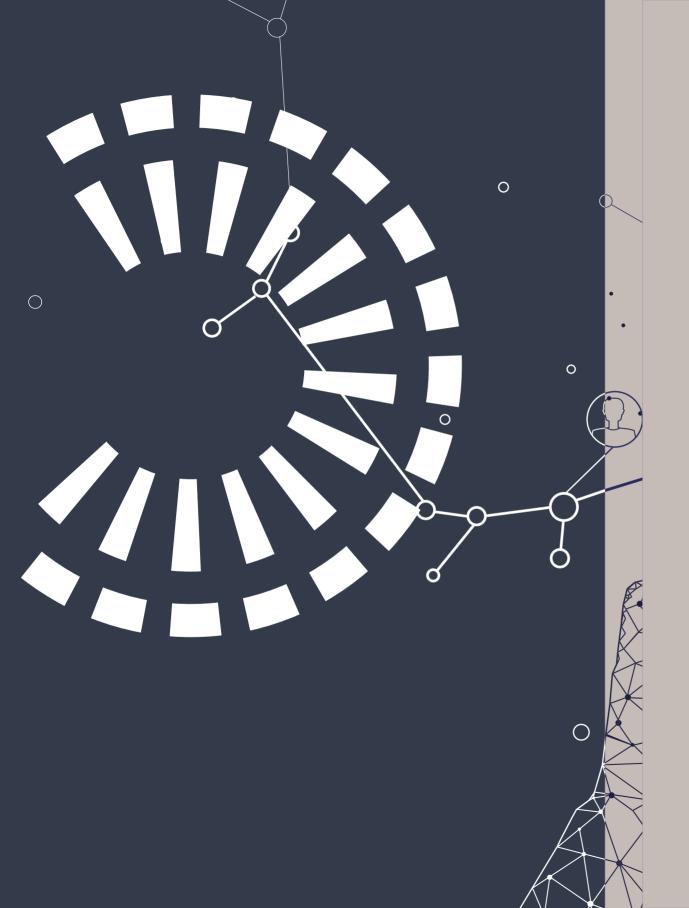
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6





## TECHNOLOGICAL EVOLUTION



Technological progress is ongoing and it is radically impacting our daily habits, actions and the way we interact with each other.



## INVESTMENTS

Over the years the company has acquired an industrial dimension. It now operates on many fronts and implements ever more services to citizens and their municipalities.



Its economic-financial viability and credit rating are certified by Credit Passport<sup>®</sup>, the most comprehensive credit risk rating system attesting the capacity of carrying out one's activity while simultaneously complying with all the financial obligations envisaged. This explains why we are a driver of the local economy – also thanks to the collaboration with cooperatives and social networks operating in the territory – generating an economic volume of more than 80 million euros.



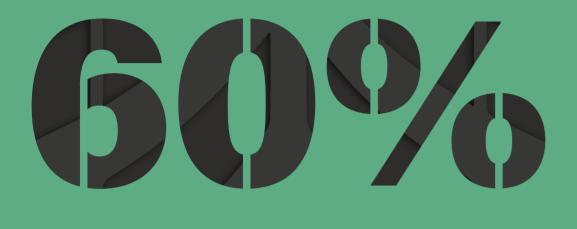
a met me production t vhich that use me organic e c lected and t in alfuelt T

# CC<sub>2</sub> PM1C SC<sub>2</sub>



We plan to reconvert 60% of our vehicle fleet thanks to the construction of a biomethane production plant which will use the collected organic waste and an internal fueling facility thus reducing air pollution and the subsequent health risks.





We plan to reconvert 60% of our vehicle fleet thanks to the construction of a biomethane production plant which will use the collected organic waste and an internal fueling facility thus reducing air pollution and the subsequent health risks.







**-90%** particulate matter





We plan our investments bearing in mind the objective of continuing to offer new and better services, foster the We seek to create value in terms implementation of new technologies and operational modes and manage waste through the innovation of our plants and vehicle fleet.

 $CC_2$ 

SC<sub>2</sub>

**PM1C** 

All our investments are characterised by sustainability and accountability. of economic viability in the mediumto-long term and ensure positive and measurable social and environmental impacts.

## THE NETWORK

Over the years we have built professional relationships with organisations and businesses having strong company values.

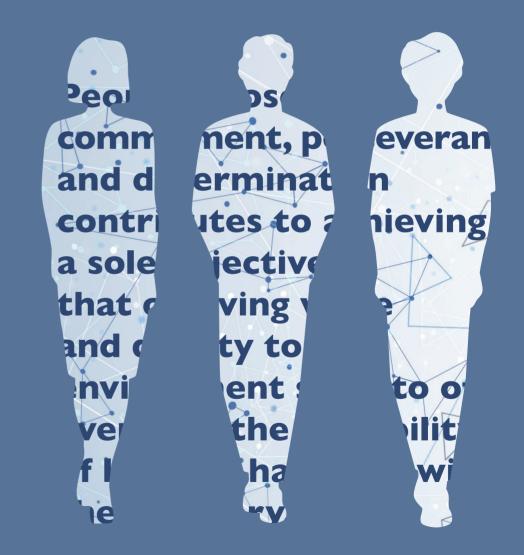
Indeed, the ideas and experiences stemming from mutual exchanges and trust with other institutions and the leading market players have led us to become the protagonists of operational networks at a local, national and indeed international level. Our activities have created a lot of interest and we have been asked to become part of and manage important partnerships in which our identity and founding principles constitute an added value in each and every new collaboration.

> To generate identity, common values and goals and produce innovation a business must be based on an open system of relationships. It is indeed impossible to grow in

an autonomous and independent manner. Growth is possible only within a network where one can intercept the opportunities and challenges which arise.

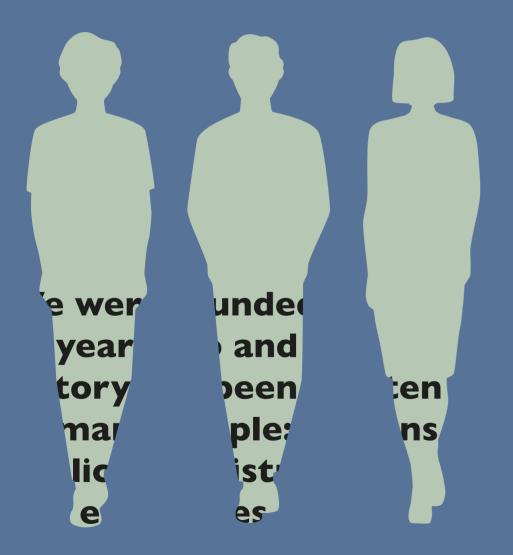
## THE FUTURE

We were founded 30 years ago and our history has been written by many people: citizens, public administrators and employees.





**People whose daily** commitment, perseverance and determination contributes to achieving a sole objective: that of giving value and quality to the environment so as to offer everyone the possibility of living in harmony with the territory.





This is what we have done up to now and what we will continue to do.

#### FAVINI

#### This volume has been made possible thanks to the support and contribution of **FAVINI**.

The types of paper that have been selected and used are the result of the FAVINI research and know-how and they fully embody the spirit of this project as well as the identity and history of Contarina.

Shiro Alga Carta, Crush, Remake and Refit are special papers. They are recyclable and have a low environmental impact. They are the result of an **up-cycling** process, a process which goes beyond recycling and generates an **added value** through the creative reuse of discards coming from other production chains.

#### SHIRO ALGA CARTA

made with the damaging algal blooms from fragile marine areas

#### REMAKE

born from the upcycling process of leather residues

#### CRUSH

made with the byproducts of agri-industrial manufacturing process

#### REFIT

born from the waste product from wool and cotton textile manufacturing processes CONCEPT AND GRAPHIC PROJECT Comunicazione Contarina Spa

#### TEXTS Comunicazione Contarina Spa

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